

## 2018-01-15 Agenda Notes (6:30PM at the Maxwell Commons)

1. **Call meeting to order: 6:33 PM**
2. **Treasurer's report** (*You can see attached financial handout for details.*)
  - a. Starting Balance: \$46,799.88  
Actual Balance: \$39,812.30  
Anticipating Balance: \$12,212.30  
-Troy has sent an email to coaches asking for a wish list of items they would like to have to make their program more successful. We would like to show possible future expenses besides uniforms purchases and where their sponsorship money will going towards.
3. **New Business**
  - a. Update from Susie on Alumni basketball games Jan.27<sup>th</sup>
    - Susie was absent but Sarah gave an update from an earlier conversation with Susie.
    - Melissa and Tara are working on a video and will plan a meeting with Jordan to be part of his introduction.
    - There will be some 3 pointer games at different age brackets with some prizes.
    - Drill team will perform twice.
    - There will be a concessions and a meal.
    - Becky asked about selling clothing with new logos and getting out one of the Spartan tents to show what their money has been used for.
      - Becky will have a ¾ zip shirt with a Sponsor Logo there as an example for being a sponsorship level.
      - If the basketball shooter is there in time for the alumni games, we will show it towards the end of the games.
      - Susie needs help with people at admissions. Sarah said she will make a Signup genius.
      - Melissa asked about marketing a goal for that night to give the crowd a goal to shoot for. We talked about \$15,000.
  - b. Booster Bash April 7<sup>th</sup> - Cheryl
    - i. Approval Budget for Booster Bash
      1. 1<sup>st</sup> Motion: Tara Huntrods made a motion of a maximum of \$3000.  
2<sup>nd</sup> Motion: Maggie Boege  
- Passed
    - ii. Any additional Information on Booster bash on April 7<sup>th</sup>.
      - Cheryl was absent but sent an email with the information below.
      - Toot's and Brenda will be looking into food.
      - Tara will set up the online ticket system.
      - Cheryl is looking for entertainment like dueling banjos, pianos, bands, etc.
      - Susie has a wedding so Cheryl is looking for a sound system with microphone for social hour, dinner and auction. Let her know if you have any ideas.
      - She will put a "save the date" on Facebook by the end of the week.
      - Social hours beginning at 6, dinner at 7 with the silent auction ending at 7.
      - Entertainment will begin around 8:30ish.
      - Becky asked about selling clothing. Sarah will check with Cheryl.

#### 4. Updates from each committee

- a. Sponsorship Update for new Sponsorship Drive – Melissa Robinson & Deb Hartgers
  - Melissa needs to set up the account with square to do memberships.
  - There has had two sponsorships that have already come in.
  - She plans to send out receipts to all sponsors.
- b. Spirit – Laurie Merryman
  - Laurie asked about selling sweat towels or any items at the alumni game. She plans to keep collaborating with Heather Scott for cheerleader’s involvement.
- c. Clothing – Becky Pointer
  - She has new clothing that will be arriving.
  - Sold \$1700 worth of clothing
  - Everything is paid for and will make \$1000 in profit with inventory.
- d. Concessions – Sue Tankersley & Kathie Smith
  - Sue and Kathie were absent but reported everything is good.
  - Some suggestions were to have popcorn and candy in a different line or table so those quick sales can go through faster.

#### 5. Additional Comments:

- Tara mentioned August 4<sup>th</sup> Ford Test Drive fundraiser at Old Settlers. They will give a maximum of \$6000. They give \$20 per person so we can shoot for 300 people to test drive to get the maximum amount of money.
- Tara talked to Cheryl about taking the Spartan bus in the Old Settlers parade and we could put posters on it advertising the Ford Test Drive and the fall tailgate.
- Tara also talked to Becky about advertising in the Old Settlers website and flier.
- Tara talked to Laurie about contacting Heather Scott and getting the cheerleaders involved in the parade. Also, maybe have them located near the tent to draw people to want to drive a Ford.
- She is also asking any other additional ideas to draw people to drive a Ford and ideas on a YouTube commercial we could create.

#### 6. Adjournment of Meeting: **7:18PM**

- a. 1<sup>st</sup> Motion: Sarah Dvorak
- b. 2<sup>nd</sup> Motion: Tara Huntrods

## **Calendar of Events**

### **Booster Meetings**

3<sup>rd</sup> Monday of every month in Maxwell HS commons

**January:** 27<sup>th</sup> - Alumni Basketball (Susie Livesay)

**April:** 7<sup>th</sup> - Tailgate Fundraiser/Auction (Cheryl Fricke)  
Spring & Summer Sports Clothing Order Sales!

**May:** Spring/Summer end of season/kickoff tailgate (Dennae Pitcherello)

**August:** 4<sup>TH</sup> - Old Settler's & Ford Test Drive Fundraiser (Tara Huntrods)

23<sup>RD</sup> or 30<sup>TH</sup> - Fall Sports Kickoff tailgate (Marci Cheville)

Fall Sports Clothing Order Sales!

**October:** Homecoming parade and dinner before the game with a pep rally (Molly Camp)